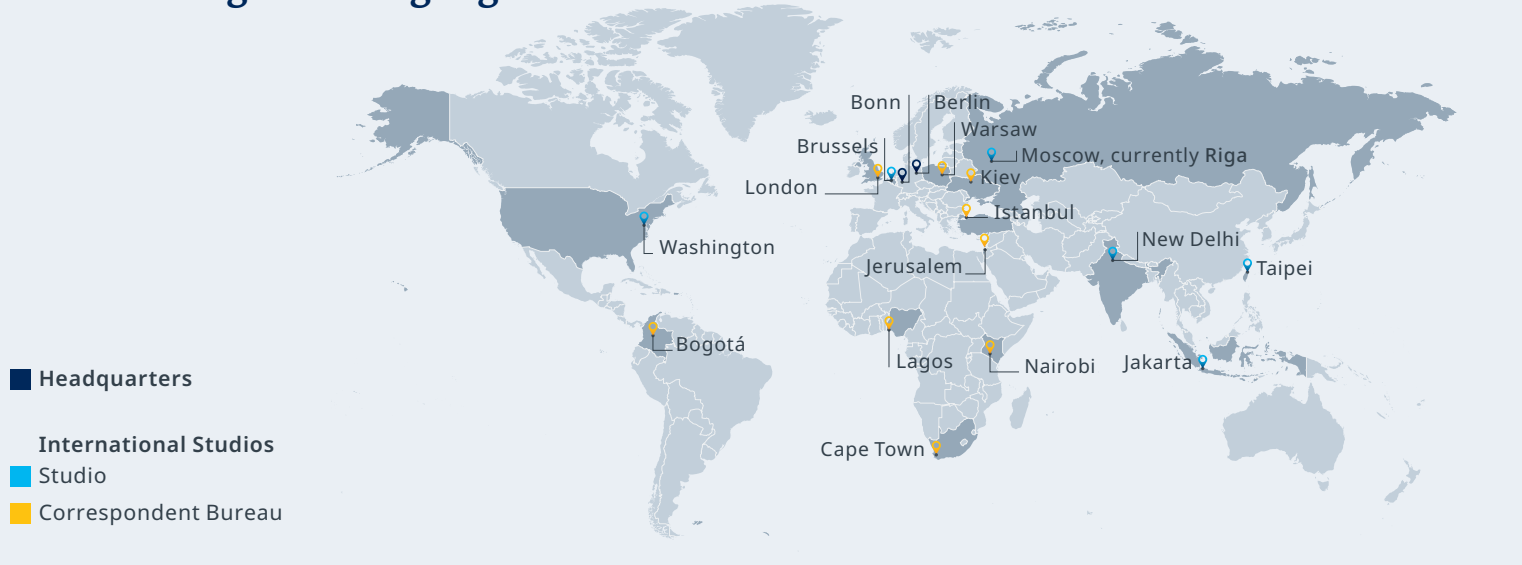




Made for minds.

DW is the EU's most international media outlet broadcasting in 32 languages.



Our target groups are young people aged 14–40, (future) opinion leaders, active participants in public debate, and anyone interested in understanding what is happening in the world.

### Who we are

We stand for human rights, democracy and freedom, especially freedom of speech and of the press. We take a clear stance against all forms of discrimination, racism, extremism and antisemitism.

### Global reach

We provide a wide range of content across all platforms—online, social media, television and radio.

In 2022, DW reached 291 million weekly user contacts worldwide, despite being censored in several countries. DW's strategy of shifting output towards digital, especially in countries where press freedom is restricted, has been critical to the success of its formats in Russia, Turkey and Iran.

Each week, DW's video content accounts for 225 million user contacts with 52 million attributed to audio content. DW's websites attract 14 million user contacts weekly.

# Corporate fact sheet

## Key facts

### Headquarters

Bonn and Berlin, Germany

### Launch

May 3, 1953

### Funding and regulation

DW is funded through the German federal tax budget. Regulated by the Deutsche Welle Act, DW fulfills its program mission free from government influence.

### DW has about 4,000 employees worldwide and 16 global offices

Brussels; Washington D.C.; London; Beirut; Kyiv; Lagos; Cape Town; Riga (formerly Moscow); Nairobi; New Delhi; Taipei; Bogotá; Warsaw; Jerusalem; Istanbul; Jakarta.

### Distribution

DW content is carried by around 5,000 international distribution partners.

## What we do

As an international broadcaster, DW provides impartial news and information so that people can form their own opinions, assess local and global issues and participate in social debates as active and informed citizens. We produce distinctive, regionally relevant and dialogue-oriented content in 32 languages focussing on six topics: freedom and human rights, democracy and good governance, free trade and social justice, technology and innovation, health education, nutrition and environmental protection, and German and European culture.